



ALLZYTECH Software & Digital Marketing Company

Helping businesses grow online — simply, effectively, and profitably.

WHO WE ARE

Your Partner in Digital Growth

Allzytech is a digital marketing and software company that helps businesses get more visibility, more enquiries, and more customers through online platforms.

We work with businesses who:

- Want to grow online but don't know where to start
- Are new to digital marketing
- Are not getting results from their current online presence
- Want a reliable team to handle everything digitally

We focus on clarity, results, and long-term growth — not technical confusion.

WHAT WE DO

We help your business:

Get found
online

Look
professional
and
trustworthy

Attract the
right
customers

Convert visitors into enquiries and bookings

We take care of everything digital, so you can focus on running your business.

OUR SERVICES





1. WEBSITE DEVELOPMENT

**Your website is
your online shop /
office / showroom
— open 24/7.**

We build websites that:

- Clearly explain your services
- Look professional on mobile & desktop
- Build trust with visitors
- Generate enquiries and leads

Types of websites we create:

E-Commerce Websites

for selling products
online

Custom Websites

built as per your business
needs

WordPress Websites

easy to manage and
update

Landing Page Websites

focused on lead
generation

1. SEO (GOOGLE VISIBILITY)

SEO helps your business appear on Google without paying for ads.

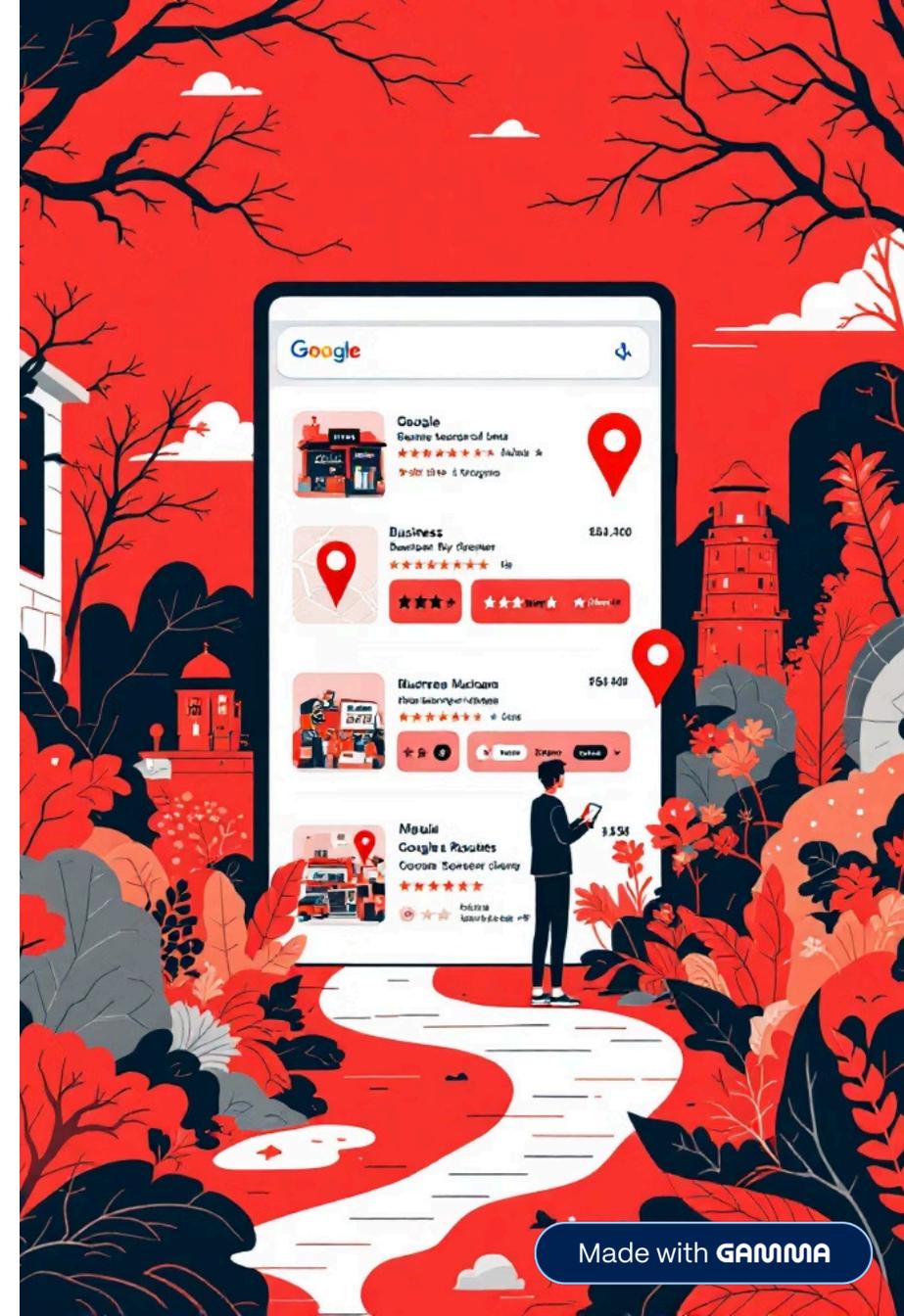
We help by:

- Improving your Google ranking
- Making your business more visible locally
- Bringing people who are already searching for your service

SEO includes:

- On-Page SEO
- Off-Page SEO
- Citations
- Link Building

Result: More organic enquiries over time



1. ADVERTISING (PAID MARKETING)

Advertising helps you get quick visibility and leads.

We manage:



Meta Ads (Facebook & Instagram)



Google Ads



LinkedIn Ads (for B2B & corporate services)

We don't just run ads — we:



Target the right audience



Control ad budget properly



Track performance



Improve results continuously

Goal: Maximum results with minimum wastage



1. SOCIAL MEDIA MARKETING

Social media builds trust before customers contact you.

We handle:

- Social media management
- Content writing
- Script writing for reels & ads
- Graphic posts
- Photoshoots
- Video editing

Result: Strong brand presence + better engagement

1. EMAIL MARKETING

We help you stay connected with your customers through:

- Promotional emails
- Follow-ups
- Offers and updates

Useful for repeat customers and long-term relationships.

1. WHATSAPP MARKETING

Direct communication with customers where they are most active.

Used for:

- Broadcast messages
- Offers and announcements
- Follow-ups and reminders

We build systems that make business easier to manage.



CRM

manage leads and customers



Admin Panels

control and track operations



Website Security

protect your digital assets

1. LEAD SUPPLY

For selected industries, we also provide ready leads to help businesses grow faster.

1. E-VISITING CUSTOM CARDS

Digital visiting cards that:

- Are easy to share
- Look professional
- Help people contact you instantly

WHAT YOU GET WHEN YOU WORK WITH ALLZYTECH

A clear digital plan (no confusion)

Honest advice on what you need and don't need

One team handling everything

Regular updates and support

Focus on enquiries, bookings, and growth

Long-term partnership, not just a service

WHY CLIENTS TRUST ALLZYTECH

- Simple explanations (no technical jargon)
- Transparent communication
- Practical solutions
- Performance-focused approach
- Experience with multiple business types
- Dedicated support

WHO WE WORK WITH

We work with:

- Local businesses
- Clinics & healthcare
- Salons & beauty brands
- Service providers
- E-commerce businesses
- Startups & SMEs

OUR PROMISE

We don't just "do digital marketing." We help businesses grow online with clarity and confidence.

LET'S CONNECT

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Mumbai

